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TikiLIVE OTT Selected as TV App on Prelauncher for Over Three Million Smart TVs

Smart TV Brands to Include Philips, BenQ, Konka, Sohu, and Haier

MARATHON, FL (MAY 16 , 2016) – TikiLIVE, an industry leader in over-the-top (OTT) content, will now be pre-loaded onto more than three million new smart television units, including many high-profile manufacturers. This new development is further proof that the rest of the tech world is taking note of the company's innovative ways.

"We are extremely pleased that our latest release has allowed for this fortune expansion," said Tim Green, CIO of TikiLIVE. "We are excited that our company's content-rich and internet-friendly application will be readily available to three million more users. It is an incredible honor and a win for everyone involved." The Florida-based company specializes in providing internet protocol television and mobile integration services.

TikiLIVE also provides a specialized ad replacement module which facilitates the placement of ads directly from their cloud server onto devices such as smartphones, tablets, smart TVs, desktop units, and set top boxes. They also provide tests to notify the end viewing user of Internet speeds.

TikiLIVE improves customer service by monitoring the World Wide Web to determine if there are connectivity or other issues that may interfere with streaming services. In addition, the company white-labels set top boxes, custom-branding the devices and allowing for their customers to stay out in front of their audiences if they like, eliminating the middle man along the way.

They are an official Dish Network private cable operator as well, meaning are able to offer the complete premium lineup of channels to residential, commercial, and educational facilities, as well as government facilities throughout the continental U.S.

About TikiLIVE

TikiLIVE is an IPTV (Internet Protocol Television) / OTT (Over The Top) platform development and cloud hosting company that deploys enterprise solutions while providing first-in-class hosting to clients. The TikiLIVE team focuses on delivering HD video, including both live streaming video and video on-demand (VOD). TikiLIVE provides its users with a comprehensive set of tools for producing and managing their live HD streaming content.

For more information, please visit www.tikilive.com. To speak with a representative directly, please call 305-289-4557.