

TikiLIVE Releases New Roku App with EPG

Internet Protocol Television (IPTV) Provider Simplifies Menu, Benefitting Viewer Demand

MARATHON, Fla. (Oct. 20, 2016) – TikiLIVE, a leading Internet Protocol Television (IPTV) Provider and Over-The-Top (OTT) Provider, recently released their new Roku App with EPG.

As a pioneer and innovator of streaming HD TV, Roku's platform has helped convert an army of users to internet-based streaming as their first choice for home entertainment. Now, with a new menu featuring an advanced TV EPG (Electronic Program Guide) Grid, finding your favorite programs just got a whole lot easier.

“Roku's advanced EPG TV grid is what people want to use for channel surfing and fast channel selection,” said Tim Green, CIO of TikiLIVE. “The upgrade essentially means no more getting lost in ‘tile’ style menus that make searching your lineup a chore.”

The complete rewrite of the Roku menu to include an easy way to navigate LIVE and VOD titles is a sign that the OTT game has just changed to a brand new view on your Roku device.

Headquartered in Los Gatos, CA, Roku has more than one million devices in circulation and holds approximately 8 percent Smart TV market share in the U.S. Roku TVs – co-branded by some of the largest names in HD including Sharp, TCL, Hisense, Insignia, and Haier, and sold through major retailers like Walmart, Costco, Amazon, and Best Buy – provide a modern, simplified TV interface that integrates the benefits of the Roku streaming platform with traditional TV functions.

TikiLIVE is taking TV back and putting Roku into white label apps so that operators can expand their OTT business. All of the TikiLIVE apps now share a common interface that is intuitive and easy to use, making TikiLIVE, and by extension, Roku, the names to trust when it comes to on-demand programming, OTT, and live HD streaming TV.

About TikiLIVE

TikiLIVE is an IPTV (Internet Protocol Television) / OTT (Over The Top) platform development and cloud hosting company that deploys enterprise solutions while providing first-in-class hosting to clients. The TikiLIVE team focuses on delivering HD video, including both live streaming video and video on-demand (VOD). TikiLIVE provides its users with a comprehensive set of tools for producing and managing their live HD streaming content.

For more information, please visit www.tikilive.com. To speak with a representative directly, please call 305-289-4557.