



Eyepartner Makes it Easy to View LIVE Streams From an iPhone

MARATHON, FL., October 15, 2009 -- To view LIVE Broadcasts from an iPhone mobile device has been the holy grail of broadcasting networks and businesses worldwide. Eyepartner has developed a simple software kit - TikiLIVE iPhone Broadcaster - that makes it easy for anyone to view high quality broadcasts originating from an off the shelf PC; no technical skills required.

The TikiLIVE iPhone Broadcaster, based on a patent pending streaming technology, requires no proprietary hardware. It is designed to easily broadcast LIVE Events as well as Video On Demand Content. It can be used to broadcast world premier movies, live concerts, Linear TV stations, Church services or corporate events that can all be viewed from an iPhone.

"Now anyone can broadcast their high quality video to the mobile market, quickly, easily and without a large expense," Tim Green, President of Eyepartner, explains.

So, how does it work? Eyepartner offers simple software download kit designed for an IBM PC with XP, Vista or Windows7 directly from their corporate websites.

Once downloaded, simply connect a video and audio source to the PC and click "start broadcast". Once the broadcasting starts, viewers may find the broadcast by navigating to a unique URL on their iPhone.

Simple "how-to" broadcast instructions will walk users through the process. Professional broadcasters and hobbyist alike have the ability to instantly send their iPhone URL to viewers. Once the broadcast has started the viewers will instantly be able to see and hear them LIVE directly from their iPhone. Each broadcast may be recorded to the TikiLIVE server network as a video on demand and added to the TikiLIVE iPhone Broadcaster VOD gallery.

All trademarks acknowledged.

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