

## **Eyepartner Releases HD Wave Plug-and-Play Broadcaster**

MARATHON, FLORIDA, November 1, 2010.

Eyepartner INC, the creators of TikiLIVE and The HD Wave, has just integrated the first Plug-and-Play Broadcasting Unit with their patent pending high definition streaming solution. The broadcaster comes pre-installed with the HD Wave broadcasting software and is ready to start streaming a LIVE HD Video source as well as deliver a previously recorded or edited video as a LIVE stream.

Utilizing the plug-and-play HD broadcaster, Eyepartner has advanced their Turn-Key IPTV network solution, TikiLIVE, by giving a content producer a rack-mountable encoding unit that can be connected to a 480, 720p, 1080i and 1080p video sources. A network simply needs to connect the unit to the video source as well as high speed internet connection and they can instantly stream their content to their audience. The unit is 1U design rack mountable so it can easily be installed and stacked in your studio to support multiple channels for your network without having to invest in a major studio remodel.

The rack mounted broadcaster is perfect for OTT (over the top) IPTV deployments as it allows for both Multicast and Unicast configurations. The streaming solution supports both flash and H.264 video formats so it can be configured to be viewed on mobile devices, home computers as well as a set top box.

By integrating the Plug-and-Play Broadcaster a network manager enables their studios or content producers to have an out of the box solution for monetizing their content by getting their High Definition content online without having to purchase any additional hardware. By streaming through the TikiLIVE network one can drastically increase their return on investment (ROI) by charging the audience for monthly subscriptions to view an entire channel, or charge for specific events by charging Pay Per View tickets.

### About Eyepartner:

Eyepartner is a privately-held company based in Marathon, Florida and has been developing and implementing solutions to clients worldwide. Eyepartner is a streaming media software development company as well as a rich media hosting and CDN provider. Established in 2007, Eyepartner delivers turn-key and custom social broadcasting solutions, entertainment portals and have delivered enterprise, education, advertising and government solutions. For more information, including co-branding OEM opportunities, please visit our website at <http://www.Eyepartner.com/> or call: 305.289.4557.

All trademarks acknowledged.

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